

# Charter for the initiative

## ‘MoveSmart – simple and sustainable corporate mobility’

### **Responsibility and action required for a sustainable future**

Prompted by the Paris Agreement on climate change and general climate debate, policymakers have introduced measures and regulatory requirements (Art. 5 of the Climate and Innovation Act) focused on reaching net-zero emissions by 2050 at the latest.

### **Climate-friendly corporate mobility**

Mobility is responsible for around a third of CO<sub>2</sub> emissions in Switzerland, a significant proportion of which is directly or indirectly attributable to company activities.

In view of this, mobility is a key area in which companies can help achieve the overarching climate goals. As employers, companies have many options available to them to influence and incentivise the mobility behaviour of their employees.

## The initiative

The 'MoveSmart – simple and sustainable corporate mobility' initiative provides a multi-level framework (basic level, level I and level II) and a label to recognise corporate efforts towards achieving climate-friendly mobility and successes in this area. Each level represents a specific level of commitment to climate-friendly mobility on the part of the company and their performance in this regard.

All companies that opt to take part in the 'MoveSmart – simple and sustainable corporate mobility' initiative explicitly commit to support and encourage the use of sustainable modes of transport for business travel and commuting at their company (hereinafter referred to as 'corporate mobility') in the interest of the environment and their employees.

For each participating company, the self-check reveals their current mobility situation and distribution of modes of transport used and provides the basis for analysis and evaluation of the modal split at the company.

## Our aim in taking part in the initiative

As a participating company, we want to implement targeted measures at our companies to make a measurable contribution towards the following goals:

- a. Reduction of CO<sub>2</sub> emissions: We will actively facilitate the reduction of CO<sub>2</sub> emissions associated with corporate mobility. To this end, we are deciding on and implementing individual measures so that, taking into account the overall impact, a reduction pathway to the net-zero target in accordance with the Climate Protection Act can be achieved by 2050 at the latest.
- b. Active mobility management: We are committed to active mobility management within the company as the basis for identifying and implementing measures to promote sustainable corporate mobility.
- c. Modal shift in corporate mobility: We are shifting corporate mobility to suitable sustainable modes of transport, making optimal use of limited resources such as space, energy and financial means. All sustainable modes of transport will be used and promoted at the individual locations in accordance with their respective strengths.
- d. Reduction in traffic: We facilitate and support flexible working models (in terms of working hours and location) and the targeted use of virtual collaboration. Through these measures, we will help to reduce traffic volume and avoid traffic congestion, especially in the context of long-distance trips.
- e. Cross-company cooperation: As a member of the initiative, we will promote the exchange and sharing of knowledge and experience between the signatory companies and interested companies.

## Our commitments

By signing this Charter, we declare our commitment to:

- Exploring and implementing appropriate measures within the company to achieve the above goals
- Periodically assessing the company's achievement of internal qualitative and quantitative targets and the related impact in a suitable manner and communicating this internally and externally
- Reaching level I within 2 years maximum
- Proactively approaching and inviting other employers to take part in the sustainable corporate mobility initiative.

## Signature

This Charter is signed by the management board of companies with employees in Switzerland, which are committed to the above-mentioned goals and commitments.

The signatories to this Charter are:

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Surname &  
first name

Role

Company

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Surname &  
first name

Role

Company

Place, date

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